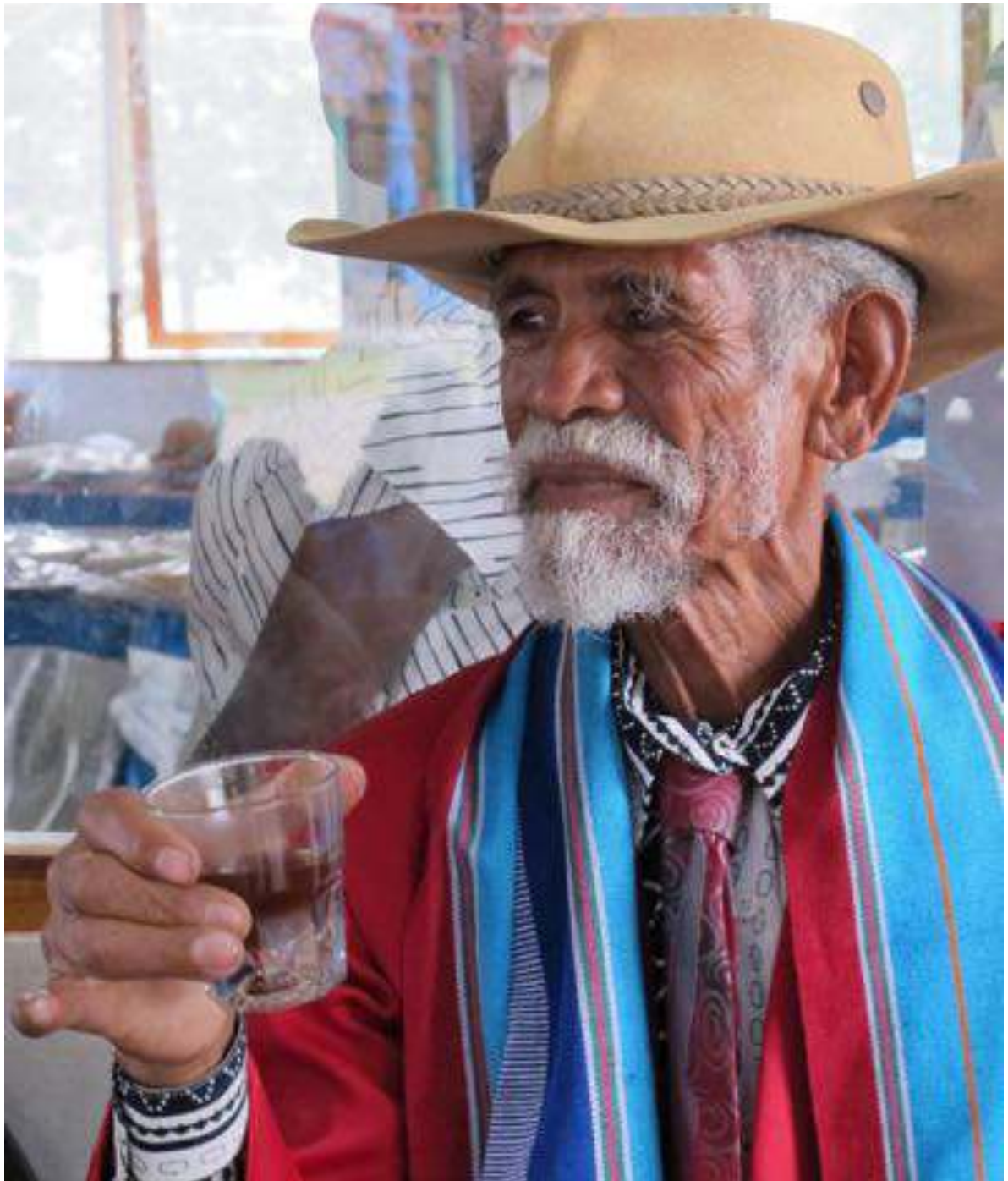


Festival 2017 Kafé Timor





Festival Kafé Timor

- Annual festival celebrating Timorese coffee from the bean to the cup.



- Organized by the Timor-Leste Coffee Association, open to all, with events across the country.



Sponsorship Packages

Sponsor Level	Benefits
Gold - \$10k	<ul style="list-style-type: none">• 5 VIP festival passes• Logo placement on festival communications. (1st level)• Sponsor shout outs at all events• Exclusive coffee tasting – best of Timor-Leste
Silver - \$6k	<ul style="list-style-type: none">• 3 VIP festival passes• Logo placement of festival communications (2nd level)• Sponsor shout outs• Barista masterclass
Bronze - \$3k	<ul style="list-style-type: none">• 2 VIP Festival Passes• Logo placement on festival communications (3rd level)• Sponsor shout outs• Selection of Timor-Leste's best coffees
Partner (in-kind contribution)	<ul style="list-style-type: none">• VIP passes for festival events• Logo placement in festival communications (partners)• Sponsor shout outs

Benefits of Sponsorship



2017 Festival Program

Saturday 21 October

- Festival opening – special event to commemorate the discovery of the unique Hibrido de Timor variety, in Fatubessi, in 1927.

Monday 23 October

- Seminar and panel discussion ‘Hibrido de Timor’ – past, present, and future.
- Film screening and side events

Tuesday 24 October

- Opening of photography exhibition – ‘inspired by coffee’
- welcome reception for international participants.



Wednesday 25 October

- Judging of coffee quality competition
- Festival roadshow – Aileu
- Coffee roasting masterclass

Thursday 26 October

- Judging of coffee quality competition
- Festival roadshow – Liquica
- Coffee roasting masterclass
- Coffee cocktails and barista slam

Friday 27 October

- Festival roadshow – Ermera and Ainaro
- Introduction to sensory analysis of coffee

Saturday 28 October

- Festival closing, in Maubisse
- Community fair, expo, and coffee tasting
- Seminars and discussion panel
- Announcement of the winners of the coffee quality competition
- Live music, arts, and crafts.



Sponsor Visibility

- **Social Media** – Facebook Page with more than 10,000 followers
- **Festival videos** – 2016 video – 32,000 views, 300+ shares, Instagram 300+ followers
- **TV and print media**
- International coffee trade media – special feature length coverage from **Roast Magazine**
- **Festival Posters** – 2017 Design featuring sponsors logos to be displayed in shops and cafes across Dili for 5+ weeks
- **Festival Banners** – 2017 Design featuring sponsors logos to be displayed in cafes and at events for 2+ weeks



ACTL



Asosiasaun Café
Timor-Leste

- Festival Kafe Timor is organized by the Timor-Leste Coffee Association (ACTL).
- ACTL is a voluntary non-profit association that has been established to promote the development of Timor-Leste's coffee industry.
- ACTL's members include individuals, cooperatives, and businesses from all stages of the coffee value chain from the farm, to retail and export.
- ACTL's members account for a majority of Timor-Leste's coffee exports.



Festival Kafé Timor 2017

ACTL
Asosiasaun Café
Timor-Leste



ACTL
Asosiasaun Café
Timor-Leste

Festival
Kafé Timor 2017